

Appl. No. 09/580,671

Attorney Docket: 042390.P6484D1

LISTING OF THE CLAIMS:

This listing of claims replaces all prior versions, and listings, of claims in the application:

- 1 1. (Original) A method comprising:
 - 2 receiving information regarding a plurality of different entertainment programs and a
 - 3 plurality of different upgraded media features associated with each entertainment program;
 - 4 displaying at a user terminal a list of entertainment programs and, for each entertainment
 - 5 program, a plurality of different upgraded media features;
 - 6 transmitting an entertainment program selection together with one or more upgraded
 - 7 media feature selections from the displayed plurality to an entertainment program provider;
 - 8 receiving the selected entertainment program with the selected upgraded media features.
- 1 2. (Original) The method of claim 1 wherein receiving information comprises receiving
 - 2 information regarding costs for each of the plurality of different upgraded media features and
 - 3 wherein displaying comprises displaying the costs.
- 1 3. (Original) The method of claim 1 further comprising:
 - 2 receiving an entertainment selection and an upgraded media feature selection from a user
 - 3 through the user terminal; and wherein
 - 4 transmitting the selections comprises transmitting the selections received from the user.
- 1 4. (Original) The method of claim 3 wherein the user selection is received by interpreting signals
 - 2 transmitted from a user infrared transmitter.

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1 5. (Original) The method of claim 1 wherein the plurality of different upgraded media features
2 comprises at least one of video resolution upgrades, audio quality upgrades, audio channel
3 upgrades, a recordable version, and an increased access rate for an interactive event.

1 6. (Original) The method of claim 1 wherein receiving information comprises receiving
2 information regarding available programming transmission sources for the plurality of different
3 upgraded media features and wherein displaying comprises displaying an identification of the
4 programming transmission sources.

1 7. (Original) The method of claim 6 wherein the programming transmission sources comprise at
2 least one of local television stations, local radio stations, satellite broadcasters, coaxial cable
3 broadcasters, and interactive sites on the internet..

1 8. (Original) The method of claim 7 wherein the programming transmission sources further
2 comprise at least one of video tape, video disk and audio disk.

1 9. (Original) The method of claim 1 wherein receiving information comprises receiving
2 information from a server system that is in communication with a plurality of programming
3 transmission sources and wherein transmitting the selections comprises transmitting the
4 selections to the server system..

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1 10. (Original) The method of claim 9 wherein receiving the selected entertainment program
2 comprises receiving the selected entertainment program with the selected upgraded media
3 features from one of the plurality of programming transmission sources.

1 11. (Original) The method of claim 10 wherein the upgraded media feature comprises at least
2 one of a video upgrade, an audio upgrade, a recordable version, and an increased access rate for
3 an interactive event.

1 12. (Original) The method of claim 1 wherein receiving the selected entertainment program
2 comprises receiving the selected entertainment program from one of a plurality of programming
3 transmission sources and the plurality of programming transmission sources include at least one
4 of cable television, antenna reception, satellite reception, mini-dish satellite reception, telephone
5 dial-up service, and Internet access.

1 13. (Original) The method of claim 1 wherein receiving the selected entertainment program
2 comprises receiving a token from an appropriate one of a plurality of programming transmission
3 sources, the token enabling the reception of the selected entertainment program with the
4 upgraded media feature.

1 14. (Original) A machine readable medium having stored thereon data representing sequences of
2 instructions which when executed by a processor, cause the processor to:
3 receive information regarding a plurality of different entertainment programs and a
4 plurality of different upgraded media features associated with each entertainment program;

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5 display at a user terminal a list of entertainment programs and, for each entertainment
6 program, the plurality of different upgraded media features;
7 transmit an entertainment program selection together with one or more upgraded media
8 feature selections from the displayed plurality to an entertainment program provider;
9 receive the selected entertainment program with the selected upgraded media features.

1 15. (Original) The machine readable medium of claim 14 wherein the instructions further cause
2 the processor to receive information regarding costs for the plurality of different upgraded media
3 features and display the costs.

1 16. (Original) The machine readable medium of claim 14 wherein the plurality of different
2 upgraded media features comprise at least one of video resolution upgrades, audio quality
3 upgrades, audio channel upgrades, a recordable version, and an increased access rate for an
4 interactive event.

1 17. (Original) The machine readable medium of claim 1 wherein the instructions further cause
2 the processor to receive information regarding available programming transmission sources for
3 the plurality of different upgraded media features and display an identification of the
4 programming transmission sources..

1 18. (Original) The machine readable medium of claim 17 wherein the programming transmission
2 sources comprise at least one of local television stations, local radio stations, satellite
3 broadcasters, coaxial cable broadcasters, and interactive sites on the internet..

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1 19. (Original) The machine readable medium of claim 18 wherein the programming transmission
2 sources further comprise at least one of video tape, video disk and audio disk.

1 20. (Original) The machine readable medium of claim 14 wherein the instructions further cause
2 the processor to receive information from a server system that is in communication with a
3 plurality of programming transmission sources and transmit the selections to the server system.

1 21. (Original) The machine readable medium of claim 20 wherein the instructions further cause
2 the processor to receive the selected entertainment program with the selected upgraded media
3 features from one of the plurality of programming transmission sources.

1 22. (Original) The machine readable medium of claim 14 wherein the instructions further cause
2 the processor to receive the selected entertainment program from one of a plurality of
3 programming transmission sources and the plurality of programming transmission sources
4 include at least one of cable television, antenna reception, satellite reception, mini-dish satellite
5 reception, telephone dial-up service, and Internet access.

1 23. (Original) The machine readable medium of claim 14 wherein the instructions further cause
2 the processor to receive a token from an appropriate one of a plurality of programming
3 transmission sources, the token enabling the reception of the selected entertainment program
4 with the upgraded media feature.

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1 24. (Original) A method comprising:
2 transmitting information regarding a plurality of different entertainment programs and a
3 plurality of different upgraded media features associated with each entertainment program to a
4 plurality of client systems;
5 receiving an entertainment program selection together with one or more upgraded media
6 feature selections from at least one of the plurality of client systems;
7 providing the client system with access to receive the selected entertainment program
8 with the selected upgraded media features.

1 25. (Original) The method of claim 24 wherein providing the access comprises:
2 instructing at least one of a plurality of programming transmission sources to transmit the
3 selected entertainment program with the upgraded media feature to the client system..

1 26. (Original) The method of claim 24 wherein providing the access comprises:
2 providing a token from an appropriate one of a plurality of programming transmission
3 sources to the client system, the token enabling the client system to receive the selected
4 entertainment program with the upgraded media feature.

1 27. (Original) The method of claim 24 wherein the transmitting information comprises
2 transmitting information regarding costs for the plurality of different upgraded media features.

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1 28. (Original) The method of claim 24 wherein the plurality of different upgraded media features
2 comprises at least one of video resolution upgrades, audio quality upgrades, audio channel
3 upgrades, a recordable version, and an increased access rate for an interactive event.

1 29. (Original) The method of claim 24 wherein transmitting information comprises transmitting
2 information regarding available programming transmission sources for the plurality of different
3 upgraded media features.

1 30. (Original) The method of claim 29 wherein the programming transmission sources comprise
2 at least one of local television stations, local radio stations, satellite broadcasters, coaxial cable
3 broadcasters, and interactive sites on the internet..

1 31. (Original) A machine readable medium having stored thereon data representing sequences of
2 instructions which when executed by a processor, cause the processor to:
3 transmit information regarding a plurality of different entertainment programs and a
4 plurality of different upgraded media features associated with each entertainment program to a
5 plurality of client systems;
6 receive an entertainment program selection together with one or more upgraded media
7 feature selections from at least one of the plurality of client systems;
8 provide the client system with access to receive the selected entertainment program with
9 the selected upgraded media features..

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1 32. (Original) The machine readable medium of claim 31 wherein the instructions further cause
2 the processor to instruct at least one of a plurality of programming transmission sources to
3 transmit the selected entertainment program with the upgraded media feature to the client
4 system.

1 33. (Original) The machine readable medium of claim 31 wherein the instructions further cause
2 the processor to provide a token from an appropriate one of a plurality of programming
3 transmission sources to the client system, the token enabling the client system to receive the
4 selected entertainment program with the upgraded media feature.

1 34. (Original) The machine readable medium of claim 31 wherein the instructions further cause
2 the processor to transmit information regarding costs for the plurality of different upgraded
3 media features.

1 35. (Original) The machine readable medium of claim 34 wherein the plurality of different
2 upgraded media features comprises at least one of video resolution upgrades, audio quality
3 upgrades, audio channel upgrades, a recordable version, and an increased access rate for an
4 interactive event.

1 36. (Original) The machine readable medium of claim 31 wherein the instructions further cause
2 the processor to transmit information regarding available programming transmission sources for
3 the plurality of different upgraded media features.

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- 1 37. (Original) The machine readable medium of claim 36 wherein the programming transmission
- 2 sources comprise at least one of local television stations, local radio stations, satellite
- 3 broadcasters, coaxial cable broadcasters, and interactive sites on the internet.